

# **Alliance Française Mpls/St Paul**

Mois de la Francophonie 2023 Sponsorship Opportunities



**Madagascar**

# Invitation to Participate



Mesdames et Messieurs,

Throughout the year, Alliance Française Mpls/St Paul fosters cultural awareness in our Twin Cities community through diverse programming. Each March, we celebrate Mois de la Francophonie - an internationally recognized, month-long celebration of the French-speaking world outside of France.

Our Minnesotan Mois de la Francophonie is presented with a series of events focused on one French-speaking culture, which is represented in the Twin Cities community. In 2023, we look forward to working with our local Malagasy community to authentically present these events, which will celebrate the country of Madagascar through music, dance, literature and cinema.

These programs encourage cross-cultural collaborations, community involvement, and cultural exchange, and offer a platform for professional artists and other organizations to promote their talents and share their traditions and missions.

Support through sponsorship enables our non-profit organization to host these events to the public for free or at low cost, bringing together individuals and groups in the Twin Cities of varied economic backgrounds to celebrate and appreciate our local cultural diversity. Each year this series attracts between 200-500 Minnesotans. With your help, we can continue to grow our impact in the community by offering a high-quality and engaging program which is accessible to all.

We hope you will join us in presenting this very special series to our Twin Cities community:  
**Mois de la Francophonie: Celebration of Madagascar** in March 2023

Cordialement,

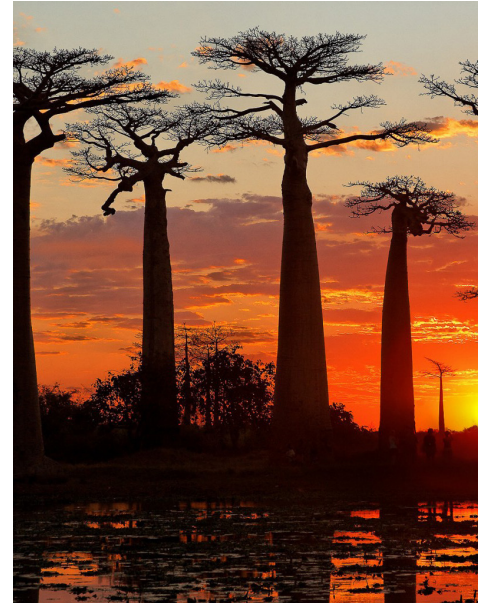
Christina Selander Bouzouina  
Executive Director  
directeur@afmsp.org

Annika Wennerlund  
Development Coordinator  
development@afmsp.org





# Sponsor Benefits



## Gold Level - \$2000

- Receive 10 passes for FREE entry into all Mois de la Francophonie events for your staff or clients
- Announced as “Gold Sponsor” on all promotional materials
- Prominent logo placement on all printed and online promotional materials
- Placement of logo and a link to your website on the AFMSP.org event page and sponsor page
- A banner ad for your business in our e-newsletter throughout the month of March
- Visibility within our group of over 8,000 contacts

## Silver Level - \$1000

- Receive 10 passes for FREE entry into 4 Mois de la Francophonie events
- Announced as “Silver Sponsor” on all promotional materials
- Logo placement on all printed and online promotional materials
- Placement of logo and link to your website on AFMSP.org event page and sponsor page
- Visibility within our group of over 8,000 contacts

## Bronze Level - \$500

- Receive 4 passes for FREE entry into 2 Mois de la Francophonie events
- Announced as “Bronze Sponsor” on all promotional materials
- Logo placement on all printed and online promotional materials
- Placement of logo on AFSMP.org event page
- Visibility within our group of over 8,000 contacts

## Small Business Sponsorship- \$100

- Logo placement on all online promotional materials
- Visibility within our group of over 8,000 contacts

## Custom Sponsorship

- Placement of logo and a link to your website on the AFMSP.org event page
- 2 passes for FREE entry to a Mois de la Francophonie event of your choice
- Your choice of sponsorship opportunities listed above
- Other partner options available, up for discussion

# The series will include events such as:

- A cooking workshop on Malagasy cuisine with head chef of the Madagascar embassy
- An evening of literature with Franco-Malagasy author Jean-Luc Raharimanana
- A concert with music from Madagascar-born musician and activist Razia Said
- A month-long photography exhibition featuring the work of Pierrot Men
- A panel discussion about environmentalism in Madagascar
- Three film screenings for all ages



## 2023 Sponsorship Form

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Sponsor Level:  Gold  Silver  Bronze  Small business  Custom

For planning purposes, please consider making a donation annually for

2 years  3 years  5 years

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Please make checks payable to Alliance Française or call 612 332 0436 with credit card information.  
Completed form can be addressed to the attention of Annika Wennerlund, [development@afmsp.org](mailto:development@afmsp.org).  
Please contact Annika with any questions.



**Alliance Française**

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