

Alliance Française Mpls / St Paul

SPONSORSHIP OPPORTUNITY

14th Annual Gala Benefit

WEDNESDAY, MAY 10, 2023 | THE METROPOLITAN BALLROOM



Our nonprofit organization needs support from its corporate partners to continue building a global community



af Alliance Française
Mpls/St Paul

Invitation to Participate

Fundraising represents nearly 25% of the annual budget of Alliance Française Mpls/St Paul in fiscal year 2023, second only to revenue from language classes. Corporate sponsorship is key to the success of the gala as well as the overall financial health of our organization.

Show your company's support and join us for an unforgettable evening at the newly renovated Metropolitan Ballroom & Clubroom for our annual gala on Wednesday, May 10. Guests will enjoy a gourmet French dinner with wine pairings, live entertainment and camaraderie. Our soirée will open with a silent auction cocktail hour and culminate with an exciting round of live auction items after the meal.

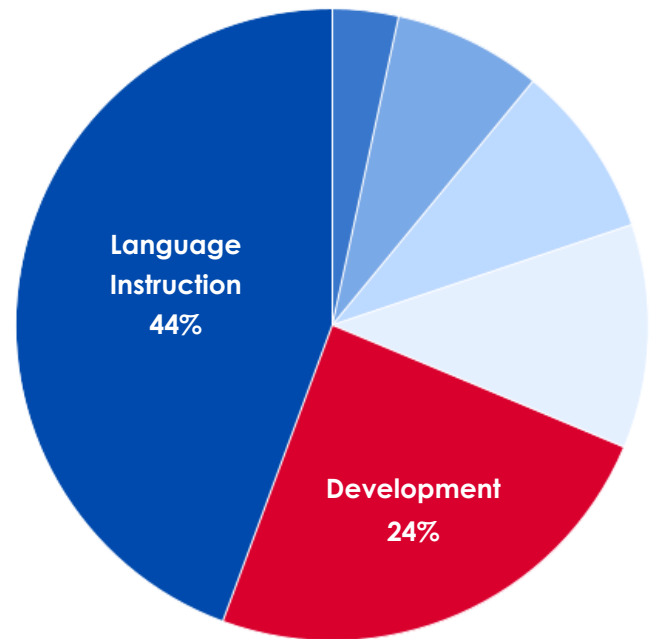
All proceeds support the year round educational and cultural programming provided by Alliance Française.

We invite you and your company to support the annual gala of Alliance Française Mpls/St Paul, the non-profit French cultural center serving the Twin Cities area and Rochester. Your support will ensure the success of our most important fundraiser of the year.

Cordialement,

Annika Wennerlund
Development Coordinator
development@afmsp.org

Christina Selander Bouzouina
Executive Director
directeur@afmsp.org



Mois de la Francophonie 2022



Drive-In Screening of Québecois film with Director

THE 2022 GALA

- Raised over \$88,000 in support of AFMSP operations
- Welcomed over 200 guests
- Raised over \$46,000 thanks to auction items donated by local businesses and AFMSP members
- Raised \$25,500 for our educational intern and ambassador programs



af Gala Sponsor Benefits

| Sponsor Benefits | Presenting | Gold | Silver | Bronze |
|--|-------------------|-------------|----------------|----------------|
| Presenting Sponsor | ✓ | | | |
| Advanced Promotion | ✓ | | | |
| Opportunity to Welcome the Audience | ✓ | | | |
| Category Exclusivity Considered | ✓ | ✓ | | |
| Display in Prominent Location, provided by sponsor | ✓ | ✓ | | |
| Recognition on Social Media | ✓ | ✓ | | |
| Electronic Gala Invitation | Presenting Logo | Gold Logo | Silver Listing | Bronze Listing |
| Newsletter Recognition, Photo with Caption, Business Profile and Thank You | All | Profile | Thank You | Thank You |
| Website Recognition | Premier Logo | Gold Logo | Silver Listing | Bronze Listing |
| Gala Event Program | Presenting Logo | Gold Logo | Silver Listing | Bronze Listing |
| Tickets to In-Person Event | 10 | 6 | 4 | 2 |
| Investment | \$7,500 | \$5,000 | \$3,000 | \$1,500 |

SPONSORSHIP FORM

Oui, our company is proud to sponsor the 2023 Alliance Française Gala!

Contact Name _____

Phone _____

Company _____

Address _____

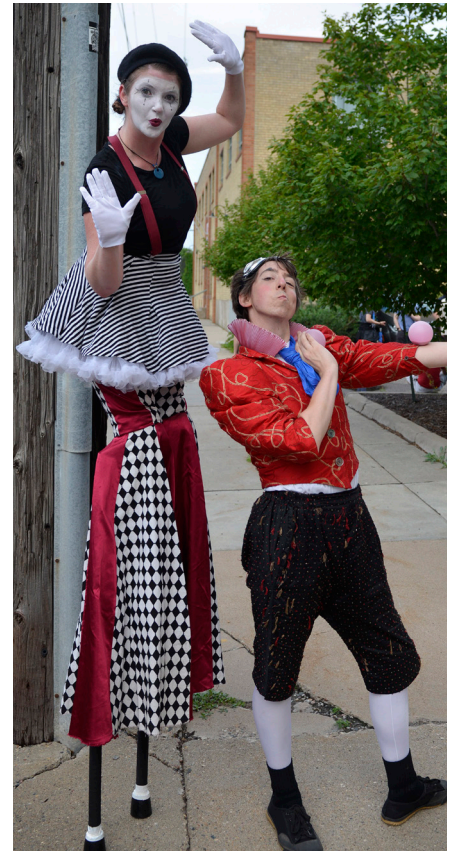
Email _____

Sponsor Level:

- Presenting \$7,500
- Gold \$5,000
- Silver \$3,000
- Bronze \$1,500

We are committed to making an annual contribution for :

- 2 years
- 3 years
- 5 years



Please make checks payable to Alliance Française or call 612 332 0436 with credit card information. Completed forms can be addressed to the attention of Annika Wennerlund, development@afmsp.org. Please contact Annika with any questions. *Merci de votre soutien!*



Alliance Française Mpls/St Paul is a non-profit 501(c)3 organization.

Our mission is to promote French-speaking cultures from around the world through language classes, cultural events and information resources.