

15th Annual Gala Benefit

Sponsorship Opportunity

Wednesday, May 8, 2024 | Town & Country Club



GALA 2023

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Alliance Française
Mpls/St Paul

227 Colfax Avenue North, Minneapolis, MN 55405 | 612 332 0436 | bonjour@afmsp.org | www.afmsp.org

Invitation to Participate



Our non-profit organization can only build a global community in Minnesota with the generous support of corporate partners like you.

Fundraising represents nearly 25% of the annual budget of Alliance Française Mpls/St Paul in fiscal year 2024, second only to revenue from language classes. Corporate sponsorship is key to the success of the gala as well as the overall financial health of our organization.

Show your company's support and join us on Wednesday, May 8 for an unforgettable evening with incredible river views at the newly renovated Town & Country Club in Saint Paul. Guests will enjoy a gourmet dinner with French wine pairings, a live jazz ensemble, and warm camaraderie. Our soirée will open with a silent auction cocktail hour and culminate with an exciting round of live auction items after the meal.

All proceeds support the year round educational and cultural programming provided by Alliance Française Mpls/St Paul, the non-profit French cultural center serving greater Minnesota. We invite you and your company to support this gala, ensuring the success of our most important fundraiser of the year.

Cordialement,

Rachel Joyeux
Development Director
development@afmsp.org

Christina Selander Bouzouina
Executive Director
directeur@afmsp.org



BREIZH FEST

BASTILLE DAY

May we? Mais oui !

FAUT QU'ÇA JAZZ !

15th Annual Benefit for the Alliance Française Mpls/St Paul
Wednesday, May 8, 6 pm - Town & Country Club, St. Paul

Be Part of Our Growth

Gala 2024 Sponsor Benefits	Presenting	Gold	Silver	Bronze
Presenting Sponsor	✓			
Advanced promotion	✓			
Opportunity to welcome the audience	✓			
Category exclusivity considered	✓	✓		
Display in prominent location, provided by Sponsor	✓	✓		
Recognition on Social Media	✓	✓		
Digital Gala invitation	Presenting Logo	Gold Logo	Silver Logo	Bronze Logo
Newsletter recognition; photo with caption; business profile; thank you	All	Profile	Thank you	Thank you
Website recognition	Premier Logo	Gold Logo	Silver Listing	Bronze Listing
Gala event program	Presenting Logo	Gold Logo	Silver Listing	Bronze Listing
Tickets to in-person event	10	6	4	2
Investment	\$8,000	\$6,000	\$4,500	\$2,000

2023 Gala in numbers

- Welcomed over 200 guests
- Raised over \$80,000 in support of AFMSP operations
- Raised over \$40,000 thanks to auction items donated by local businesses
- Raised \$25,500 for our educational intern and ambassador programs



Sponsorship Form



Oui, our company is proud to sponsor the 2024 Alliance Française Gala!

Contact Name _____

Phone _____

Company _____

Address _____

Email _____

Sponsor Level

- Presenting \$8,000
- Gold \$6,000
- Silver \$4,000
- Bronze \$2,000

We are committed to making an annual contribution for:

- 2 years
- 3 years
- 5 years

Merci de votre soutien!

Please make checks payable to Alliance Française or call 612 332 0436 with credit card information. Address completed forms to the attention of Rachel Joyeux, development@afmsp.org.



ALLIANCE FRANÇAISE MPLS/ST PAUL IS A NON-PROFIT 501(C)(3) ORGANIZATION. OUR MISSION IS TO PROMOTE FRENCH-SPEAKING CULTURES FROM AROUND THE WORLD THROUGH LANGUAGE CLASSES, CULTURAL EVENTS, AND INFORMATION RESOURCES.



Alliance Française
where french culture meets the twin cities
afmsp.org